

OBJECTIVE

To offer clean designs for marketing and advertising collateral with a focus on concise details and simple aesthetics.

EDUCATION

Bachelor of Fine Arts (BFA), Savannah College of Art and Design

Savannah, GA | 3/2011

Sequential Art Major | Storyboarding Minor

EXPERIENCE

Graphic/Web Designer | DSI Systems, Inc.

Dallas, TX | 2/2014 - present

- Create advertisements, both digital and print, as well as weekly eblasts for our dealer-base to promote our latest deals and specials.
- Responsible for designing and executing yearly product catalog.
- Supply and create marketing assets on demand, such as product images, logos, business cards, etc.
- Re-designed website utilizing PHP programming language learned on-the-fly, and maintain site in a pseudo-IT capacity.
- Developed an interactive online training calendar with HTML and integrated javascript filters for dealers to refine their search and populate calendar.
- Developed and maintain the DSI TechNetwork, an expanding, nationwide database of satellite installers, using Wordpress platform and plugins.

Graphic Designer | Tenlist.com / Stamedia Group

Plano, TX | 6/2012 - 2/2014

- Created icons, logos, and other necessary graphical elements for tertiary websites, blogs, advertisements, and call-to-actions.
- Composed and animated motion-graphic videos to populate pages and presentations with relevant content.
- Constructed demos and conceptual designs for product pitches to executives.

Illustrator | 'Melody's Melody'

Dallas, TX | 6/2013 - 9/2013

- Collaborated with author to illustrate children's book for self-publication.
- Translated and paced transcript into hand-drawn images which were then inked, scanned, and colored digitally.

Freelance Graphic Designer

Vonlane | Goodworks | Sanco Sales, Inc.

Dallas, TX | 2013 - present

- Frequent correspondence with these companies as a graphic designer, providing anything from business cards, brochures, case studies, and digital slides.

SKILLS

Digital | Traditional | Motion

- Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects
- Working knowledge of HTML5, CSS & PHP language.
- Experienced with traditional mediums including acrylic, watercolor, graphite, charcoal, ink, and pastel.
- Strong technical and creative command in the fields of storyboarding, comic penciling and inking, and conceptual/environmental design.

WORTH MENTIONING

Selected Artist | Bombay Sapphire Artisan Series, Dallas Show Dallas, TX

Dean's List | Savannah College of Art and Design Savannah, GA

Selected Artist | 2007 Young Masters Exhibition Dallas Museum of Art Dallas, TX